News Release

21 March 2014

Release 1 of the COUNTER Code of Practice for Articles now published

The COUNTER Code of Practice for Articles (COUNTER Articles) is now published on the COUNTER website at: http://www.projectcounter.org/counterarticles.html. This new Code of Practice responds to the growing demand for article-level metrics and has been developed as a result of the PIRUS (Publisher and Institutional Repository Usage Statistics) project. COUNTER Articles provides a COUNTER-compliant standard for the recording, consolidation and reporting of usage at the individual article level of journal articles hosted by Publishers, Aggregators, Institutional Repositories and Subject Repositories.

COUNTER Articles builds on the COUNTER Code of Practice for e-Resources and COUNTER will be responsible for its development, ongoing management and implementation. To have usage statistics and reports designated COUNTER-Articles compliant vendors and services will have to provide usage statistics that conform to this Code of Practice. Vendors that are already COUNTER-compliant will find it relatively straightforward to conform to the COUNTER Articles standard. In addition to what is already provided for COUNTER, the key additional metadata requirement for COUNTER Articles- compliance will be the article DOI, which allows usage to be recorded, reported and consolidated unambiguously for each journal article.

COUNTER Articles provides a standard that enables any organization hosting journal articles to report in a credible, consistent and compatible way the usage of these articles to authors, their institutions and their funding organizations. It also enables vendors to consolidate usage of articles on different platforms into a global usage total.

About COUNTER
COUNTER (Counting Online Usage of NeTworked Electronic Resources) is a multi-agency international initiative whose objective is to develop a set of internationally accepted, extendible Codes of Practice that allows the usage of online information products and services to be measured more consistently.

For more information, please contact:

Peter Shepherd
Director - COUNTER
pshepherd@projectCounter.org