



## ***News Release***

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***May 2002***

### **COUNTER website now live**

The COUNTER website is now live at [www.projectCounter.org](http://www.projectCounter.org)

COUNTER (Counting Online Usage of NeTworked Electronic Resources) is a new, multi-agency project whose objective is to develop a single, internationally accepted Code of Practice that will allow the usage of online information products and services to be measured more effectively. This will make it possible to compare usage across journals and databases from different publishers.

The COUNTER website provides a source of up-to-date information on the project, as well as a list of Founding Sponsors and Steering Group members.

COUNTER is actively supported by the international community of librarians and publishers, and by their professional organisations, including:

AAP, Association of American Publishers  
ALPSP, The Association of Learned and Professional Society Publishers  
ARL, Association of Research Libraries  
ASA, Association of Subscription Agents and Intermediaries  
BIC/EDItEUR  
JISC, Joint Information Systems Committee  
NCLIS, National Commission on Libraries and Information Science  
NISO, National Information Standards Organization  
PA, The Publishers Association  
STM, International Association of Scientific, Technical & Medical Publishers  
UKSG, United Kingdom Serials Group

The development of COUNTER is being supervised by a Steering Group chaired by Richard Gedye of Oxford University Press. The Project Director, responsible for day-to-day management is Peter Shepherd ([pshepherd@projectCounter.org](mailto:pshepherd@projectCounter.org)), who should be contacted for further information.