

APPENDIX H

SAMPLE COUNTER MASTER REPORTS AND VIEWS

The reports and views in the following table are organized by reporting level (shaded areas) with platforms first, followed by databases, titles, and items. Within the reporting-level, the Standard Usage View appears first followed by the Master Report. Click the highlighted view link to see the corresponding report/view.

Table I.1: Sample COUNTER Reports and Views

Report/View Name	Short Description	Report/View ID (for SUSHI)	Tabular Sample
Platform Usage	Usage by month and platform	PR_P1	view
Platform Master Report	Activity by month and platform	PR	view
Database Search and Item Usage	Usage by month and database/collection	DR_D1	view
Database Access Denied	“Access Denied” by month and database/collection	DR_D2	view
Database Master Report	Activity by month and database/collection	DR	view
Book Requests (excluding “OA_Gold”)	Usage by month and book	TR_B1	view
Book Access Denied	Access-denied by month and book	TR_B2	view
Book Usage by “Access Type”	Reports on book usage showing all applicable metric types broken down by access type	TR_B3	view
Journal Requests (excluding “OA_Gold”)	Reports on usage of non-Gold open access journal content as “Total_Item_Requests” and “Unique_Item_Requests”. The “Unique_Item_Requests” provides comparable usage across journal platform by reducing the inflationary effect that occurs when and HTML full text automatically displays and the user then access the PDF version. The “Total_Item_Requests” shows overall activity.	TR_J1	view

Journal Access Denied	“Access Denied” by month and journal	TR_J2	view
Journal Usage by “Access Type”	Reports on usage of journal content for all metric types broken down by access type	JR_J3	view
Journal Request by YOP (excluding “OA_Gold”)	Breaks down the usage of non-Gold open access journal content by “Year of Publication” (YOP) providing counts for the metric types “Total_Item_Requests” and “Unique_Item_Requests”. Provides the details necessary to analyze usage of content in backfiles or covered by perpetual access agreement. Note: COUNTER reports do not provide access model or perpetual access rights details.	JR_J4	view
Title Master Report	Activity by month and title	TR	view
Journal Article Requests	Reports on journal article requests at the article level	IR_A1	view
Multimedia Item Requests	Reports on multimedia requests at the item level	IR_M1	view
Item Master Report	Activity by month and item	IR	view