

## Class 3

Release 5  
Metrics and Reports  
Putting it all together

Putting it all  
together

This class walks through  
a scenario to show how  
usage information would  
be put together in a set  
of COUNTER reports

# About the platform in this scenario

## Alpha (PP $\alpha$ )

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Publisher	100 full-text journals
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Platform Alpha (PP $\alpha$ ) hosts a combination of materials	750 full text books
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	A multimedia database
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This means that PP $\alpha$ falls under several	Aggregated Full Content
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COUNTER Host Types	eBooks
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	eJournals
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	Multimedia Collection
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Given the Host Types, we know that PP $\alpha$  needs to provide all four of the Master Reports: Platform Master Report, Database Master Report, Title Master Report, Item Master Report and all of the Standard Views

About the  
subscribing  
institution  
in this  
scenario

Institution  
Omega

Omega  
subscribes to:



The entire journals  
list on PPα



The multimedia  
database

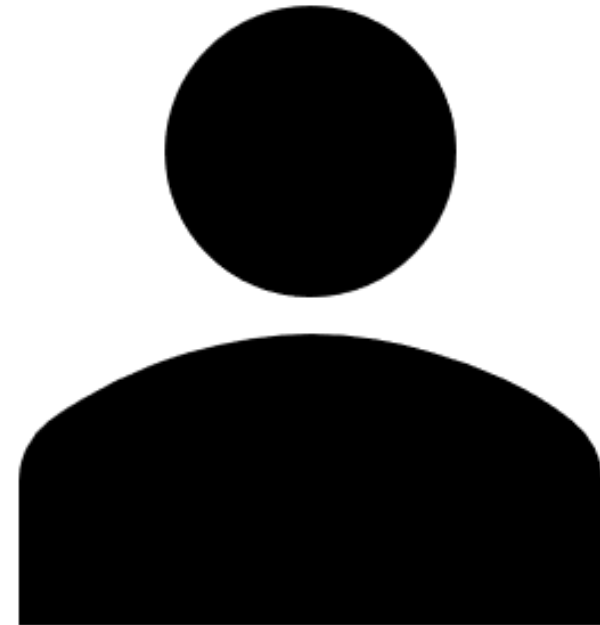
Omega does  
**not** subscribe  
to:



The books list

# Scenario: Susan's activity

- Susan is researching the history of antibiotics on PPα
- She runs a search across the entire platform
- Note that she does not limit her search to the multimedia database



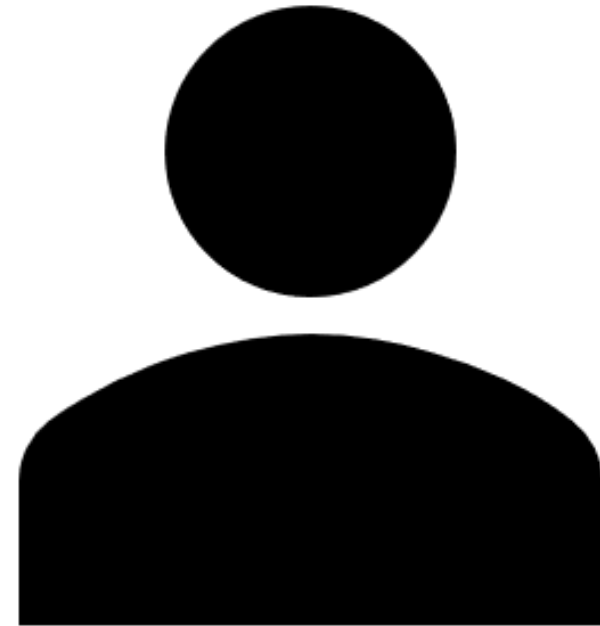
The counts are:

Searches\_Automated = 1

Searches\_Platform = 1

# Scenario: Susan's activity

From the list of search results, Susan opens records for the following items





2 article abstracts from  
*Journal of Antibiotics are Fun*



1 article abstract from  
*Journal of Medical Historical  
Trivia*



1 video abstract from the  
multimedia database



1 chapter abstract from  
*The Big Book of Medical Marvels*



1 book abstract of  
*A Medical History Reference*

The *total* counts are:

Total\_Item\_Investigations = 6

Unique\_Item\_Investigations = 6

Unique\_Title\_Investigations = 2

These counts will not all appear in  
the same COUNTER Report

The Book and Journal counts will  
appear in the TR reports

The video counts will appear in the  
IR and DR reports



# Counts by report

Database Master Report (1 Video Abstract)

Total\_Item\_Investigations = 1

Unique\_Item\_Investigations = 1

Item Master Report (1 Video Abstract)

Total\_Item\_Investigations = 1

Unique\_Item\_Investigations = 1

Title Master Report (3 journal abstracts and 2 book abstracts)

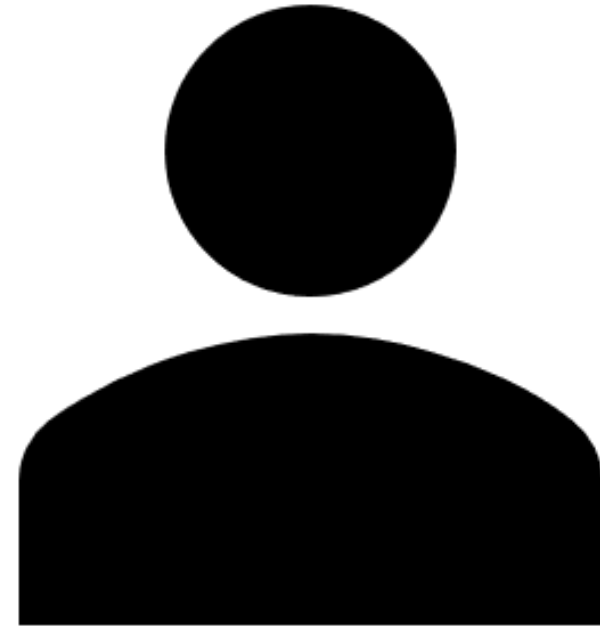
Total\_Item\_Investigations = 5

Unique\_Item\_Investigations = 5

Unique\_Title\_Investigations = 2

# Scenario: Susan's activity

After reading the abstracts, Susan triggers additional investigation and access denial metrics, as well as some request metrics, though the following actions





Downloading 2 article full-text  
PDFs from  
*Journal of Antibiotics are Fun*



Watching 1 video from the  
multimedia database



Attempting to download 1 chapter  
PDF from  
*The Big Book of Medical Marvels*



Attempting to download a whole  
book PDF of  
*A Medical History Reference*

The *total* counts are:

Total\_Item\_Investigations= 3

No\_License = 2

Total\_Item\_Requests = 3

Unique\_Item\_Requests = 3

Susan's attempt to download a chapter from *The Big Book of Medical Marvels* and the whole of *A Medical History Reference* counts as No\_License but **do not** count as investigations or request. This is because her institution has not licensed books, and therefore her access is denied

# Counts by report

## Database Master Report (1 Video Abstract)

Total\_Item\_Investigations= 1

Total\_Item\_Requests = 1

Unique\_Item\_Requests =1

## Item Master Report (1 Video Abstract)

Total\_Item\_Investigations = 1

Unique\_Item\_Investigations = 1

Unique\_Item\_Requests =1

## Title Master Report

Total\_Item\_Investigations= 3

No\_License = 2

Total\_Item\_Requests = 3

Unique\_Item\_Requests = 3

Unique\_Title\_Requests = 2

Section\_Types are used in Title Master Reports to indicate how sub-units of content are delivered to the user

This is particularly useful when measuring book usage

Title	Data_Type	Section_Type	Metric_Type	Reporting_Period_Total
Big Book of Medical Marvels	Book	Chapter	Total_Item Investigations	1
Big Book of Medical Marvels	Book	Chapter	Unique_Item_Investigations	1
Big Book of Medical Marvels	Book	Chapter	Unique_Title_Investigations	1
A Medical History Reference	Book	Book	Total_Item Investigations	1
A Medical History Reference	Book	Book	Unique_Item_Investigations	1
A Medical History Reference	Book	Book	Unique_Title_Investigations	1

# In summary

Collecting all of this together, Susan's session on PPα results in a whole series of metrics which will be available to her librarian through any of the four Master Reports, or six Standard Views, for delivery to Institution Omega



Activity reported in . . .

- PR and PR\_P1
- DR and DR\_D1
- TR, TR\_J3, and TR\_B2
- IR, IR\_A1, and IR\_M1

1 Searches\_Automated  
1 Searches\_Platform

Search activity  
counts

6 Total\_Item\_Investigations  
6 Unique\_Item\_Investigations  
2 Unique\_Title\_Investigations

View activity  
counts

3 Total\_Item\_Investigations  
2 No\_License  
3 Total\_Item\_Requests  
3 Unique\_Item\_Requests

Download and  
watch activity  
counts

# Learn more

Read our Friendly Guide

<https://tinyurl.com/y8v3emer>

## THE FRIENDLY GUIDE TO RELEASE 5 FOR LIBRARIANS

This guide is a non-intimidating manual for librarians.

Tasha Mellins-Cohen



COUNTER