Class 3

Release 5
Metrics and Reports
Putting it all together
Putting it all together

This class walks through a scenario to show how usage information would be put together in a set of COUNTER reports.
<table>
<thead>
<tr>
<th>Publisher</th>
<th>100 full-text journals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platform Alpha</td>
<td></td>
</tr>
<tr>
<td>(PPα) hosts a</td>
<td></td>
</tr>
<tr>
<td>combination of</td>
<td></td>
</tr>
<tr>
<td>materials</td>
<td></td>
</tr>
</tbody>
</table>

| This means that | Aggregated Full Content |
| PPα falls under |                        |
| several        |                        |
| COUNTER Host    |                        |
| Types           |                        |

| eBooks         |                        |
|               |                        |
| eJournals      |                        |
| Multimedia Collection |        |

Given the Host Types, we know that PPα needs to provide all four of the Master Reports: Platform Master Report, Database Master Report, Title Master Report, Item Master Report and all of the Standard Views.
About the subscribing institution in this scenario

Omega subscribes to:
- The entire journals list on PPα
- The multimedia database

Omega does not subscribe to:
- The books list

Institution Omega
Scenario: Susan’s activity

- Susan is researching the history of antibiotics on PPα
- She runs a search across the entire platform
- Note that she does not limit her search to the multimedia database
The counts are:

Searches_Automated = 1

Searches_Platform = 1
Scenario: Susan’s activity

From the list of search results, Susan opens records for the following items.
2 article abstracts from *Journal of Antibiotics are Fun*

1 article abstract from *Journal of Medical Historical Trivia*

1 video abstract from the multimedia database

1 chapter abstract from *The Big Book of Medical Marvels*

1 book abstract of *A Medical History Reference*

The total counts are:

- Total_Item_Investigations = 6
- Unique_Item_Investigations = 6
- Unique_Title_Investigations = 2

These counts will not all appear in the same COUNTER Report

The Book and Journal counts will appear in the TR reports

The video counts will appear in the IR and DR reports
Counts by report

Database Master Report (1 Video Abstract)
Total_Item_Investigations = 1
Unique_Item_Investigations = 1

Item Master Report (1 Video Abstract)
Total_Item_Investigations = 1
Unique_Item_Investigations = 1

Title Master Report (3 journal abstracts and 2 book abstracts)
Total_Item_Investigations = 5
Unique_Item_Investigations = 5
Unique_Title_Investigations = 2
Scenario: Susan’s activity

After reading the abstracts, Susan triggers additional investigation and access denial metrics, as well as some request metrics, though the following actions
The total counts are:

Total_Item_Investigations = 3
No_License = 2
Total_Item_Requests = 3
Unique_Item_Requests = 3

Susan’s attempt to download a chapter from *The Big Book of Medical Marvels* and the whole of *A Medical History Reference* counts as No_License but do not count as investigations or request. This is because her institution has not licensed books, and therefore her access is denied.
Counts by report

**Database Master Report** (1 Video Abstract)
- Total_Item_Investigations = 1
- Total_Item_Requests = 1
- Unique_Item_Requests = 1

**Title Master Report**
- Total_Item_Investigations = 3
- No_License = 2
- Total_Item_Requests = 3
- Unique_Item_Requests = 3
- Unique_Title_Requests = 2

**Item Master Report** (1 Video Abstract)
- Total_Item_Investigations = 1
- Unique_Item_Investigations = 1
- Unique_Item_Requests = 1
Section Types are used in Title Master Reports to indicate how sub-units of content are delivered to the user. This is particularly useful when measuring book usage.

<table>
<thead>
<tr>
<th>Title</th>
<th>Data_Type</th>
<th>Section_Type</th>
<th>Metric_Type</th>
<th>Reporting_Period_Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Big Book of Medical Marvels</td>
<td>Book</td>
<td>Chapter</td>
<td>Total_Item Investigations</td>
<td>1</td>
</tr>
<tr>
<td>Big Book of Medical Marvels</td>
<td>Book</td>
<td>Chapter</td>
<td>Unique_Item_Investigations</td>
<td>1</td>
</tr>
<tr>
<td>Big Book of Medical Marvels</td>
<td>Book</td>
<td>Chapter</td>
<td>Unique_Title_Investigations</td>
<td>1</td>
</tr>
<tr>
<td>A Medical History Reference</td>
<td>Book</td>
<td>Book</td>
<td>Total_Item Investigations</td>
<td>1</td>
</tr>
<tr>
<td>A Medical History Reference</td>
<td>Book</td>
<td>Book</td>
<td>Unique_Item_Investigations</td>
<td>1</td>
</tr>
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<td>Book</td>
<td>Book</td>
<td>Unique_Title_Investigations</td>
<td>1</td>
</tr>
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</table>
In summary

Collecting all of this together, Susan’s session on PPα results in a whole series of metrics which will be available to her librarian through any of the four Master Reports, or six Standard Views, for delivery to Institution Omega.
Activity reported in . . .
- PR and PR_P1
- DR and DR_D1
- TR, TR_J3, and TR_B2
- IR, IR_A1, and IR_M1

Search activity counts
- 1 Searches_Automated
- 1 Searches_Platform

View activity counts
- 6 Total_Item_Investigations
- 6 Unique_Item_Investigations
- 2 Unique_Title_Investigations

Download and watch activity counts
- 3 Total_Item_Investigations
- 2 No_License
- 3 Total_Item_Requests
- 3 Unique_Item_Requests
Learn more
Read our Friendly Guide
https://tinyurl.com/y8v3emer