COUNTER
Annual General Meeting
Wed, 27 April 2022
Agenda

- Accept the Minutes of the last meeting
- Accept the Directors’ Report for 2021
- Accept the accounts for COUNTER Online Metrics for 2021
- Introduce Tasha Mellins-Cohen as Project Director
- Appoint our auditors
- Appoint Richard Gallagher as a new director
- Over to you…

This is a report to the members of COUNTER on the organization's activities in 2021 and the financial report for 2021.
Minutes

At the meeting in May 2021 it was resolved to

• Accept the minutes of the last meeting online in 2020
• Accept the Directors’ Report for 2020
• Accept the accounts for COUNTER Online Metrics for 2020
• Appoint John McDonald as a director for three years
• Appoint Anne C. Osterman as director for three more years
• Appoint the firm of A.J.Carter as auditors
Acceptance of the Minutes
Directors’ Report 2021

In 2021 we focused on Release 5.0.2 to make it easier for publishers and vendors to comply with the Code of Practice.

We worked with stakeholders to research and find consensus about the developing needs for reporting open access usage.

We created a new COUNTER Registry of Compliance to make it easier for librarians and others to track audited usage hosts and platforms.

And we released the COUNTER Media Library to provide a central location for our videos, Friendly Guides, Manuals, and other media.
Looking ahead: 2022 plans

A new Project Director, Tasha Mellins-Cohen, following Lorraine Estelle’s retirement.

Upgrades to our operations, including new accounting software, a new CRM, and product roadmap tools.

A refreshed Member Survey.

Consultation for Release 5.1 of the COUNTER Code of Practice.
Release 5.1 objectives

Release 5 of the COUNTER Code of Practice is designed for continuous maintenance. As part of that process, in 2022 we will send consult with the community on a proposed Release 5.1 of the Code of Practice. Our goals are:

• Simplify the process and improve the reliability of COUNTER audits.
• Address Open Access throughout the COP.
• Simplify the required JSON output.
• Evaluate the use and value of Search metrics in light of the changing scholarly communication environment.
• Resolve issues identified during the development of earlier versions of the CoP that require substantive changes.
Acceptance of the Directors’ Report
COUNTER Financial Report

Capital and reserves – Member funds: £182,110
Acceptance of the Accounts for COUNTER Online Metrics for 2021
Appointment of A.J. Carter as auditors
Outgoing Directors

Heather Staines comes to the end of her term as Director, and will be continuing to engage with COUNTER through the Executive Committee and Open Access Advisory Boards.

Elisabeth Ling is standing down early, as her new role is outwith the scholarly communication community.
Appointment of new Director, Richard Gallagher

Richard Gallagher is the president and editor-in-chief of Annual Reviews, based in San Mateo, California. Since joining the organization in 2015, he has overseen the launch of new journals, launched the online publication Knowable Magazine, and helped develop the Subscribe to Open initiative for open access publishing.

Richard graduated with a doctoral degree in immunology from the University of Glasgow and was a Wellcome Trust researcher at Trinity College Dublin before moving to publishing to be editor of Immunology Today. He has held editorial and publishing at the journals Science and Nature, and at the magazine The Scientist.
Subscribe to Open

Predictable, stable, rapid conversion to open access

- Existing library customers continue to subscribe
- If sufficient (all) subscribers commit, publish OA under a Creative Commons license
- If support is insufficient, paywall retained
- Uses existing budgets, structures and processes
- Potential new subscribers identified by monitoring usage
Typical usage of toll-access title
Access control was removed Mar-Jun 2020
Annual Review of Fluid Mechanics
COUNTER stats for three UK subscribing institution
Annual Review of Environment and Resources

[Bar chart showing 2019 by month, 2020 by month, 2019 cumulative, 2020 cumulative]
Annual Reviews usage in Bangladesh

2019 by month
2020 by month
2019 cumulative
2020 cumulative
Annual Reviews should move all journals to sustainable open access as soon as possible.
However, we need better usage reports in order to keep subscribers on board.
Over to you