

COUNTER Annual General Meeting

Wed, 27 April 2022



COUNTER

REPORT

2021

This is a report to the members of COUNTER on the organization's activities in 2021 and the financial report for 2021.



Agenda

- Accept the Minutes of the last meeting
- Accept the Directors' Report for 2021
- Accept the accounts for COUNTER Online Metrics for 2021
- Introduce Tasha Mellins-Cohen as Project Director
- Appoint our auditors
- Appoint Richard Gallagher as a new director
- Over to you...



Minutes

At the meeting in May 2021 it was resolved to

- Accept the minutes of the last meeting online in 2020
- Accept the Directors' Report for 2020
- Accept the accounts for COUNTER Online Metrics for 2020
- Appoint John McDonald as a director for three years
- Appoint Anne C. Osterman as director for three more years
- Appoint the firm of A.J.Carter as auditors



Acceptance of the Minutes



Directors' Report 2021

In 2021 we focused on Release 5.0.2 to make it easier for publishers and vendors to comply with the Code of Practice.

We worked with stakeholders to research and find consensus about the developing needs for reporting open access usage.

We created a new COUNTER Registry of Compliance to make it easier for librarians and others to track audited usage hosts and platforms.

And we released the COUNTER Media Library to provide a central location for our videos, Friendly Guides, Manuals, and other media.

DIRECTORS' REPORT 2021

This is a report to the members of COUNTER on the organization's activities in 2021 and the financial report for 2021.

COUNTER

Looking ahead: 2022 plans

A new Project Director, Tasha Mellins-Cohen, following Lorraine Estelle's retirement.

Upgrades to our operations, including new accounting software, a new CRM, and product roadmap tools.

A refreshed Member Survey.

Consultation for Release 5.1 of the COUNTER Code of Practice.



Release 5.1 objectives

Release 5 of the COUNTER Code of Practice is designed for continuous maintenance. As part of that process, in 2022 we will send consult with the community on a proposed Release 5.1 of the Code of Practice. Our goals are:

- Simplify the process and improve the reliability of COUNTER audits.
- Address Open Access throughout the COP.
- Simplify the required JSON output.
- Evaluate the use and value of Search metrics in light of the changing scholarly communication environment.
- Resolve issues identified during the development of earlier versions of the CoP that require substantive changes.



Acceptance of the Directors' Report



COUNTER Financial Report

Capital and reserves –
Member funds: £182,110

Counter Online Metrics
Company Limited by Guarantee
Income Statement
year ended 31st December 2021

	2021 £	2020 £
Turnover	123,167	140,098
Other charges	(97,976)	(137,146)
Profit	<u><u>25,191</u></u>	<u><u>2,952</u></u>

Acceptance of
the Accounts for
COUNTER Online
Metrics for 2021



Appointment of A.J. Carter as auditors



Outgoing Directors

Heather Staines comes to the end of her term as Director, and will be continuing to engage with COUNTER through the Executive Committee and Open Access Advisory Boards.

Elisabeth Ling is standing down early, as her new role is outwith the scholarly communication community.



Appointment of new Director, Richard Gallagher

Richard Gallagher is the president and editor-in-chief of Annual Reviews, based in San Mateo, California. Since joining the organization in 2015, he has overseen the launch of new journals, launched the online publication Knowable Magazine, and helped develop the Subscribe to Open initiative for open access publishing.

Richard graduated with a doctoral degree in immunology from the University of Glasgow and was a Wellcome Trust researcher at Trinity College Dublin before moving to publishing to be editor of *Immunology Today*. He has held editorial and publishing at the journals *Science* and *Nature*, and at the magazine *The Scientist*.



Subscribe to Open

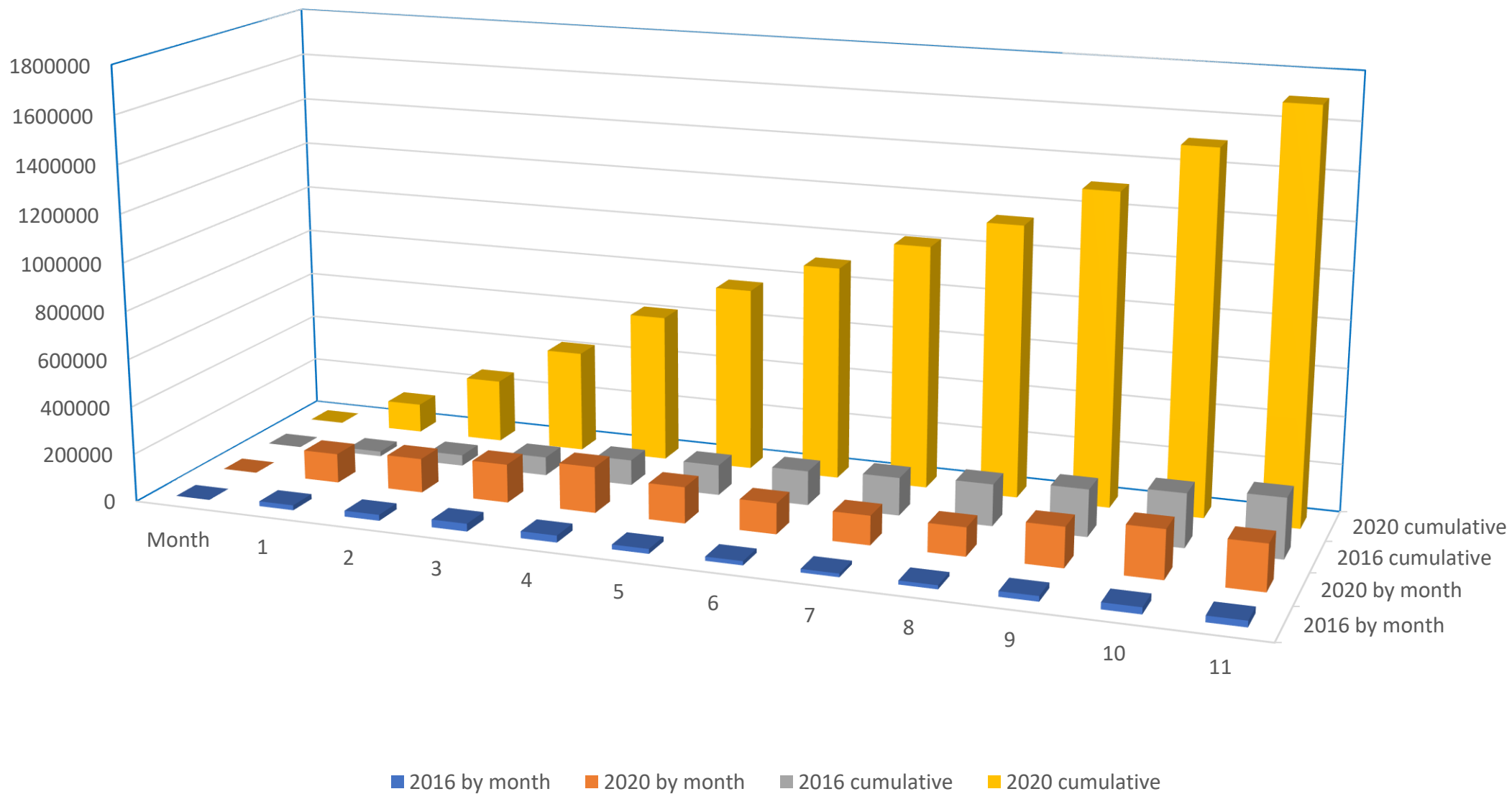
S2O

**Predictable, stable, rapid
conversion to open access**

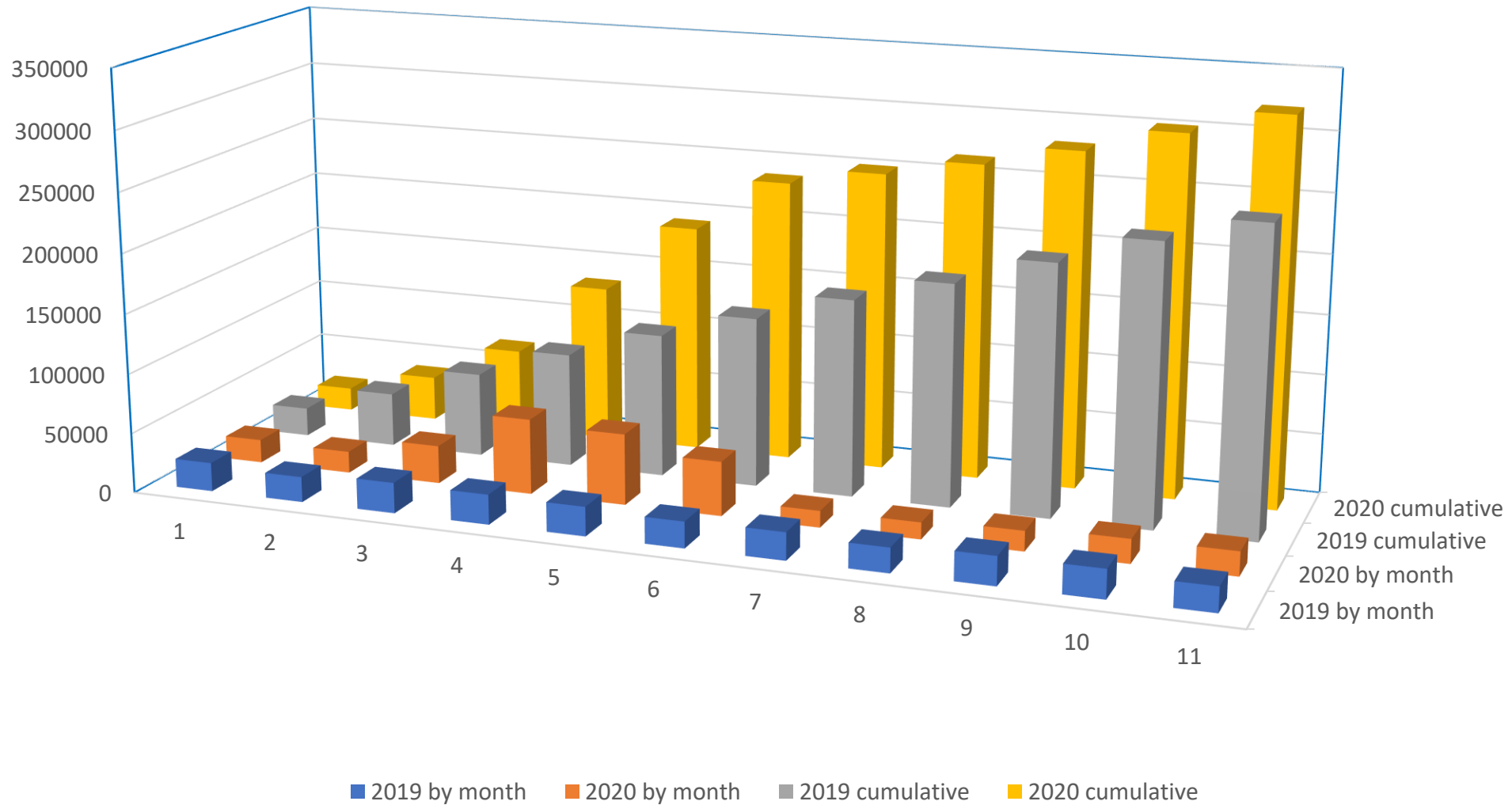
- **Existing library customers continue to subscribe**
- **If sufficient (all) subscribers commit, publish OA under a Creative Commons license**
- **If support is insufficient, paywall retained**
- **Uses existing budgets, structures and processes**
- **Potential new subscribers identified by monitoring usage**

Usage of our one established OA title

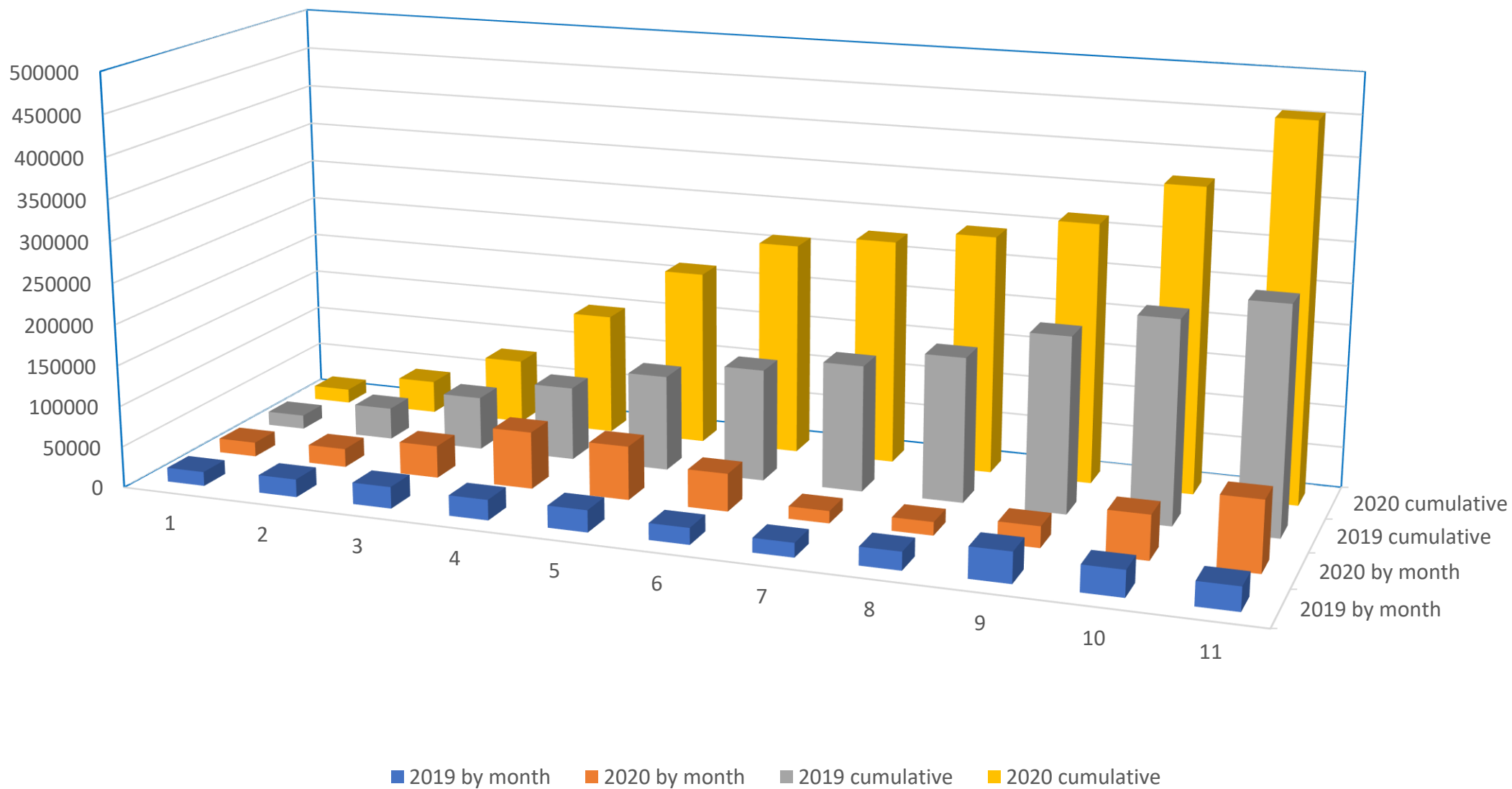
Annual Review of Public Health



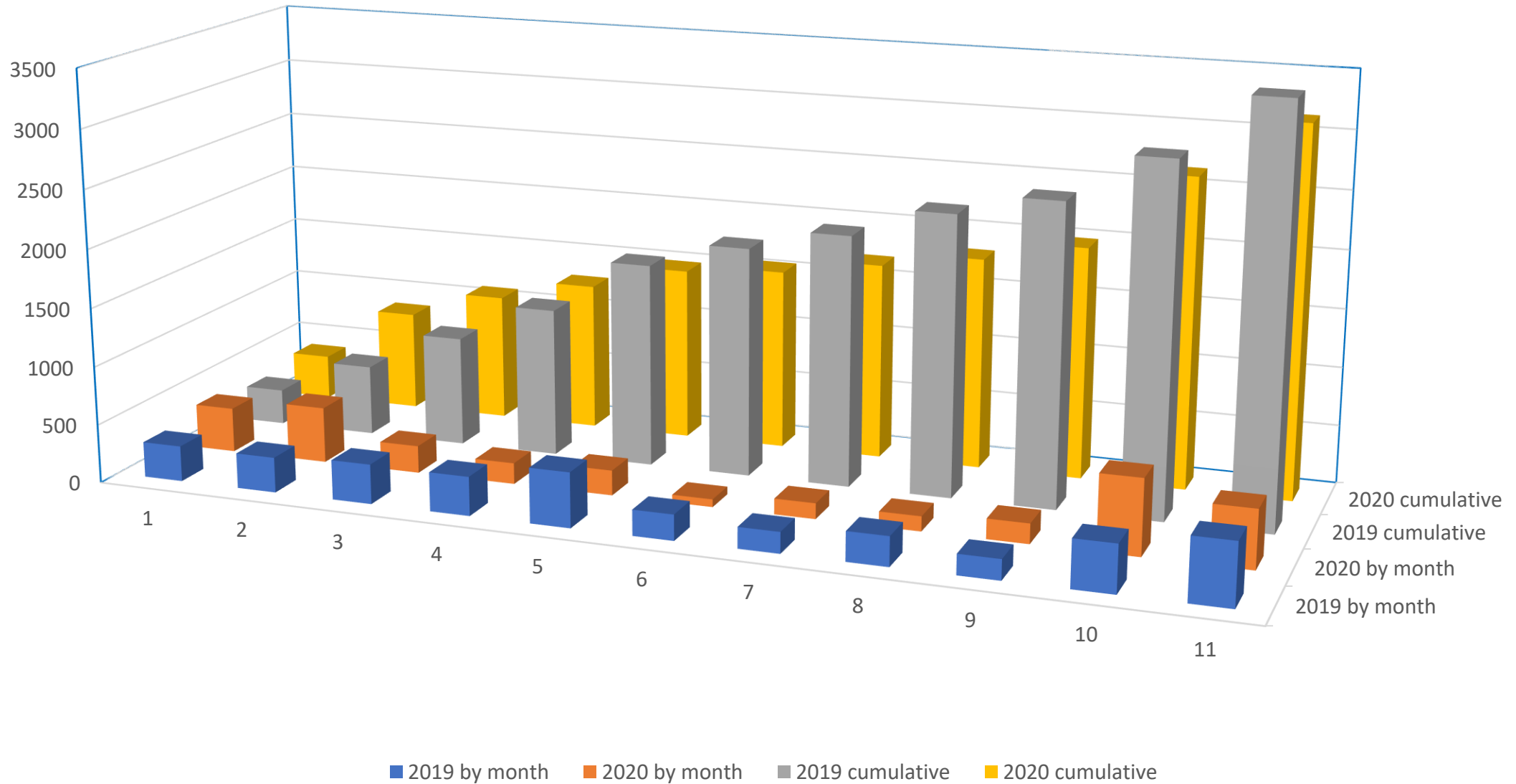
***Typical usage of toll-access title
Access control was removed Mar-Jun 2020
Annual Review of Fluid Mechanics***



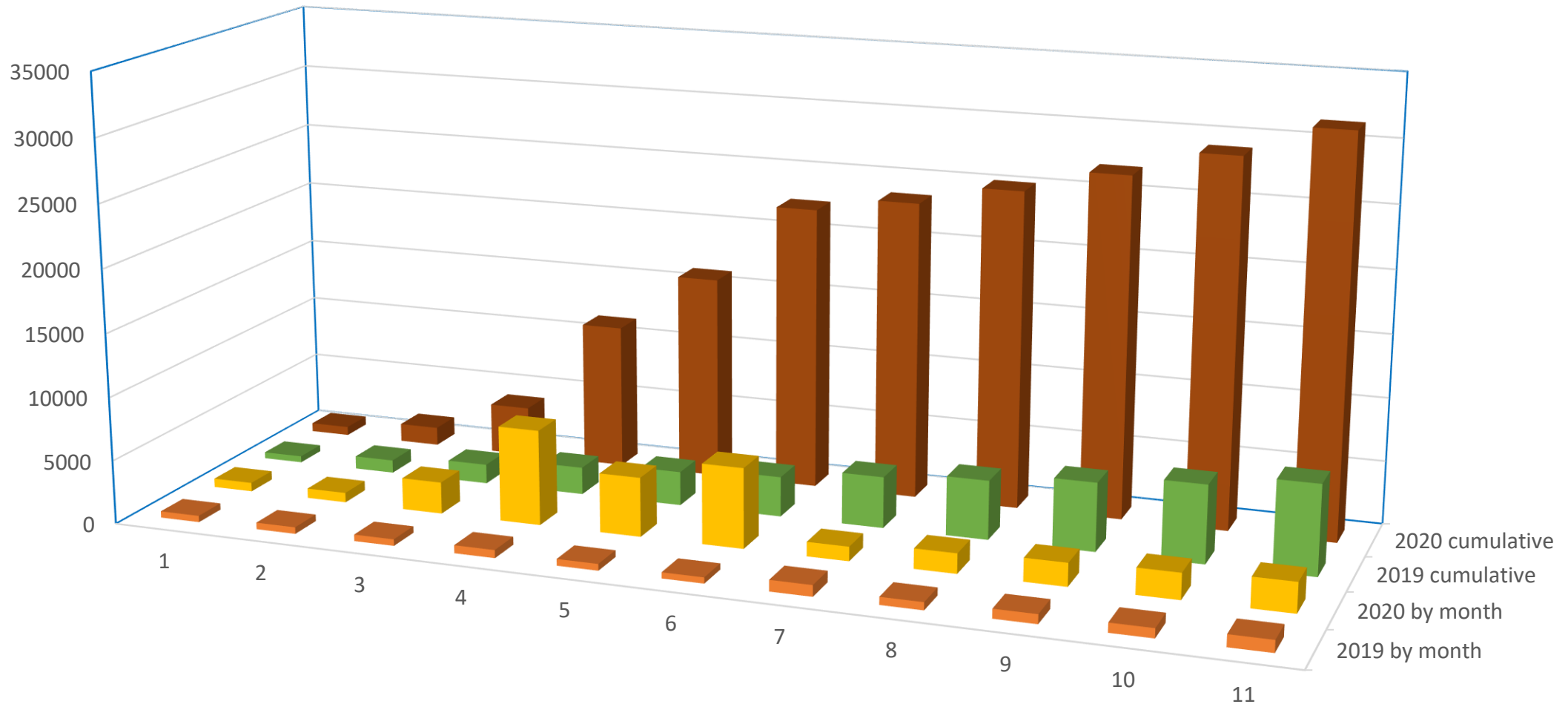
Flipped to OA 20 Oct 2020
Annual Review of Environment and Resources



***COUNTER stats for three UK subscribing institution
Annual Review of Environment and Resources***



Annual Reviews usage in Bangladesh



2019 by month 2020 by month 2019 cumulative 2020 cumulative

**Annual Reviews
should move all
journals to
sustainable open
access as soon as
possible.**

**However, we need
better usage
reports in order
to keep
subscribers
on board.**



Over to you